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Last week, we announced that the Workforce Innovation Center has joined the Council for Inclusive Capitalism as an Ally. The Council is a global nonprofit organization that joins moral and market imperatives to build a more inclusive, sustainable, and trusted economic system that addresses the needs of our people and the planet. Allies are leaders from international institutions who work in parallel to the mission and values of the Council. We are delighted to join with others from across the globe working to make more equitable economies for all.

Pope Francis has challenged business leaders to step up with concrete ideas and decisive actions. The Council is rising to that challenge by endeavoring to create stronger, fairer, more dynamic economies and societies, ultimately improving the lives of countless millions of people across the globe. Leadership of the Council is run by CEOs and global leaders who commit their organizations to specific actions that create long-term value for all stakeholders.

The Workforce Innovation Center is in the company of several leading organizations also committed to building a sustainable and inclusive future for generations to come. View the full list and explore how they are putting inclusive capitalism in action.

We would love for the Cincinnati region to be well-represented on this list! We invite your organization to make a formal declaration as a Steward or Ally of the Council. There is no cost to do this and the potential impact to employees and businesses in the Cincinnati region is immeasurable. Please let me know if you are ready to pursue joining and we will connect you with our friends at the Council!

WATCH THE COUNCIL'S VIDEO

Audrey Treasure

Executive Director | Workforce Innovation Center

Spectrum News: Adapting to a Hybrid Workplace | Featuring the Workforce Innovation Center



Workforce Innovation Center Executive Director, Audrey Treasure, joined Spectrum 1 News to discuss the new remote/hybrid work environment and addressing the challenges of an evolving workplace.

WATCH NOW

In-Demand Jobs Week 2022

May 2–6 was In-Demand Jobs Week in Ohio, which is the statewide celebration of the jobs, industries, and skills that are in-demand in Ohio. The highlight of this year was Ohio's top jobs that pay more than \$50,000 per year and don't require a degree or years of training – just a credential.

To highlight similar statistics for our tri-state, the Chamber's Center for Research & Data pulled this in-demand job data from Emsi: From March 2021 to March 2022, our tri-state region had 10,578 unique job postings where the salary was over \$50k and no college degree was required.

Top 3 Industries

- 1. General Medical and Surgical Hospitals
- 2. Direct Health and Medical Insurance Carriers

Top 3 Occupations

- 1. Nursing
- 2. Heavy and Tractor-Trailer Truck Drivers
- 3. Sales Representatives

Top 3 Job Titles

- 1. CDL-A Truck Drivers
- 2. Nurses
- 3. General Managers

VIEW OHIO'S TOP JOBS LIST

Workforce Innovation Center Career Board Perks Page is LIVE!



We have launched a Perks Page on our Career Board to create a space for job seekers to learn more about the benefits and perks offered by employers that have provided information about the value of working for their organizations. We now have more than 30 companies who have posted nearly 3,000 jobs on our career board – free for all Cincinnati Chamber members. If you are interested in having your open roles

listed, visit the career board and submit information about your company's available positions along with perks and benefits you provide to your employees.

VISIT THE CAREER BOARD

Hamilton County Youth Employment

Is your business having trouble filling entry-level roles? You may want to consider youth employment programs as a potential avenue to fill positions. An extra incentive for employers is that Hamilton County's Youth Employment Program provides wage subsidies as they seek local employers to participate. The program is looking for employers that will be good learning environments and provide opportunities for youth to gain valuable work skills.

If you are interested in learning more about hiring youth, work-based learning, or summer employment programs, check out our blogs about hiring young people.

LEARN MORE ABOUT THE PROGRAM

READ OUR BLOGS ON HIRING YOUTH



Mental Health Awareness Month

May is Mental Health Awareness Month and here is why leaders need to prioritize their team's mental health.

Our region is rich with resources to help you and your employees to support stronger mental health and wellness. Check out the companies and organizations below that provide resources to employers and the broader community with services ranging form crisis support to counseling.

Resources for Employers

Northern Kentucky company and Cincinnati Chamber member Tier1 Performance shares the reasons why we should talk about mental health. They also provide resources for employers to start the conversation about mental health and well-being within organizations.

Resources for the Community

Various organizations in our region provide mental health resources. Talbert House serves Hamilton County and four Ohio counties. NorthKey Community Care serves eight Northern Kentucky counties. Greater Cincinnati Behavioral Health Services also serves the Greater Cincinnati area.

WE'RE HIRING!

The Workforce Innovation Center is searching for an individual to join our team as the <u>Business</u> <u>Development Senior Manager</u>. This is a new position, and we are seeking someone with experience in sales/business development and some marketing who is interested in joining in our mission to drive companies to adopt practices that empower employees, the community, and their businesses to thrive.

Please share this opportunity with your network!

VIEW THE JOB POST



News from Apprenti Cincinnati

Great American Insurance Group has seven IT business analysts shifting into the on-the-job training portion of their apprenticeship after Memorial Day. The cohort has been in training with MAX Technical Training since February. We wish them all well!

If you are interested in learning how Apprenti Cincinnati can help your company fill available IT roles through registered apprenticeships, please email cmisali@cincinnatichamber.com.



New Initiative for Minority Businesses will Funnel \$2.5 Million into Grants, Mentoring

The newly formed Lincoln & Gilbert initiative aims to double the number of minority businesses in Cincinnati over the next five years. A collaboration between minority business leaders combined with \$2.5 million of funding from the city of Cincinnati could help make that happen.

The Urban League of Greater Southwestern Ohio, Minority Business Accelerator, Cincinnati USA Regional Chamber, and Greater Cincinnati/NKY African American Chamber of Commerce are all among the businesses collaborating for the initiative.

LEARN MORE



Cincinnati Housing Solutions Summit

Cincinnati Housing Solution Summit

Join the City of Cincinnati, Cincinnati USA Regional Chamber, Urban League of Greater Southwestern Ohio, Community Building Institute, Cincinnati NAACP, ULI Cincinnati, and Local Initiatives Support Corporation of Greater Cincinnati at ARCO Price Hill on June 11th from 9 a.m. to 1 p.m. to discuss strategies to produce housing that creates equitable growth and healthy neighborhoods. Registration is required.

LEARN MORE & REGISTER

You can also <u>follow us on LinkedIn</u> and subscribe to the <u>Cincinnati Chamber's YouTube</u> channel.

News of Interest

Some of Cincinnati's top companies sign pay equity pledge

Why Leaders Need To Prioritize Their Team's Mental Health

State jobs program expands to Cincinnati, 3 other cities

Airbnb said more than 800,000 people flocked to its careers page after it announced that employees could live and work anywhere

PwC to pour \$2.4B into raises, benefits and weeklong breaks in bid for white-collar talent

NYT Opinion: What Makes a Good Job Good?

U.S. gains 428,000 jobs in April, and wages rise again — but labor force shrinks



OUR PLEDGE

Since the launch of the Workforce Innovation Center's pledge in November 2020, 46 companies have signed our pledge demonstrating their commitment to exploring how their policies and practices can enable our region's talent and businesses to thrive.

VIEW THOSE WHO HAVE SIGNED THE PLEDGE SIGN THE PLEDGE

Partnering with business leaders to advance the adoption of inclusive practices in their workplaces that empower employees, the community and their businesses to thrive.